

Quote

the weekly digest

Volume 38—Number 14

Week of Oct. 4, 1959



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19th year of publication

QUESTING WITH

Quote

For ways that are dark
And for tricks that are vain
The heathen Chinese is peculiar.

And in substantiation of Bret Harte's remark, one of our roving correspondents has just been telling us about a Chinese lawyer who turned up in Saigon, Vietnam, recently and for a time enjoyed a lucrative practice.

The procedure was simple. The lawyer would call on the plaintiff in a case: "I am so close to the judge," he would say, "that I can practically guarantee a favorable verdict for you. Give me 10,000 piasters for my trouble and expense. If it develops I can't help you, I'll give you your money back."

Then he would move on to the defendant, tell him pretty much the same story, and collect another 10,000 piasters.

This much accomplished our lawyer would sit back and wait. He didn't approach the judge at all. Finally the case would come up, be tried and a verdict handed down. The lawyer then hurried around and gave the loser his 10,000 piasters. And he still had 10,000 left for himself.

Of course they finally caught up with the slippery rogue. But he had a good thing while it lasted. The last report our correspondent had, the lawyer himself was looking for a good lawyer to defend him.

If you think the price of Fall apparel is a bit steep, give note to this report:

The Air Force is about to place an order for a special space suit, complete with oxygen, insulation and other classified features. The cost will be in the neighborhood of \$200,000.

”

This item is a little late for the current season, but has just come to our attention:

Everywhere in the world, it seems, picnickers have the unpleasant habit of leaving the remains of a picnic strewn around. There are bread wrappers, egg shells, empty sardine cans, beer bottles, chicken bones, and so on.

The English town of Hampshire has found a possible solution. Whenever a policeman sees such picnickers in the local area, he notes the location and the car license. A few days later the owner of that car receives a pkg containing everything that his party threw around.

”

The day when mankind is replaced by machinery seems a bit closer with the news that we're on the verge of electronic medicine. Machines will soon diagnose our ills. We look forward rather tremblingly to the day when we stick out our tongue at a machine and say, "Ah"—and the machine, in turn, will hang a sign on us saying, "Out of Order."

may we QUOTE



you on that?

[1] Soviet Premier NIKITA KHRUSHCHEV, in farewell message to Pres Eisenhower: "Our acquaintance with the life of the American people was highly interesting and useful. . . . Our mtgs will definitely help to ease internat'l tensions and to strengthen the cause of universal peace." . . . [2] RICHARD CARDINAL CUSHING, hoping the American people will not be deceived by Khrushchev's insistence that Russia wants peace: "Don't think him (Khrushchev) a hypocrite and don't think Russians are hypocrites when they talk of wanting peace. It is the golden day of their dreams, but peace in the definition of Communism, is world conquest." . . . [3] NORMAN THOMAS, veteran U S Socialist: "I would call Russia a state-capitalist country . . . within 20 yrs there will be a very substantial approximation of the Russian and American economic systems." . . .

[4] Pres CHAS DE GAULLE, France, commenting on the Eisenhower-Khrushchev talks: "I seem to be able to detect indications of understanding." . . . [5] Sen J Wm FULBRIGHT (D-Ark), chmn Senate Forgn Relations Comm, telling Southern Newspapers Publishers Ass'n that to win the battle of competitive coexistence with Russia the U S must place more emphasis on education: "We devote entirely too much of our productivity to luxuries and those things which do not contribute to our nat'l strength. The ultimate of our society now seems to be mink rugs for Cadillacs." . . .

[6] Dr PAUL DUDLEY WHITE, former chief medical adviser to the Pres, when asked by newsmen about Eisenhower's fitness for a 3rd term if it were legally permitted: "I think he's had enough, on general principles. But not because of his health. He's a really healthy man." . . . [7] Sir WINSTON CHURCHILL, 84-yr-old former British Prime Minister, coming out of semi-retirement to aid Conservative Party before Oct 8th elections: "To bld may have to be the slow and laborious task of yrs. To destroy can be the thoughtless act of a single day. Let us pray that Oct 8 is not such a day." . . . [8] DONA ISABEL URCUYO DE SOMOZA, Nicaragua's 34-yr-old 1st lady, saying in interview during trip to N Y that she doesn't like her job: "I don't like to be the President's wife, really. The only thing I like is the good I can do in my position. I have too many children (7) for the work. I would like to devote my time to them, but I can't. But, it's a great honor for my husband." . . . [9] ELSA MAXWELL, when asked if she thought Mrs Khrushchev looked dowdy: "I'm rather dowdy myself and on the plump side, and I'd be the last person to give any judgment." . . . [10] GENE AUTRY, horse-opera star of long standing: "Adult westerns drive me nuts."

fitness for a 3rd term if it were legally permitted: "I think he's had enough, on general principles. But not because of his health. He's a really healthy man." . . . [7] Sir WINSTON CHURCHILL, 84-yr-old former British Prime Minister, coming out of semi-retirement to aid Conservative Party before Oct 8th elections: "To bld may have to be the slow and laborious task of yrs. To destroy can be the thoughtless act of a single day. Let us pray that Oct 8 is not such a day." . . . [8] DONA ISABEL URCUYO DE SOMOZA, Nicaragua's 34-yr-old 1st lady, saying in interview during trip to N Y that she doesn't like her job: "I don't like to be the President's wife, really. The only thing I like is the good I can do in my position. I have too many children (7) for the work. I would like to devote my time to them, but I can't. But, it's a great honor for my husband." . . . [9] ELSA MAXWELL, when asked if she thought Mrs Khrushchev looked dowdy: "I'm rather dowdy myself and on the plump side, and I'd be the last person to give any judgment." . . . [10] GENE AUTRY, horse-opera star of long standing: "Adult westerns drive me nuts."

Quote

moving finger



Edwin W Ebel, mkt'g director of Gen'l Foods, made a speech the other day in which he observed advertising's impact on the average urban American household.

He suggested that in the N Y area, John would read the N Y Times on his way to the office. In the evening he would read the N Y World Herald & Sun. And that paper he brought home with him for Mary to read. Both John and Mary also read their local evening newspaper. In a recent typical day the 3 papers contained 510 display ads.

Continuing his line of thought, Mr Ebel points out that John took a bus to the ry station. There were 23 car cards in the bus and there were 40 posters in view along the way. In the ry car there were 41 car cards. At Grand Central Terminal — along the route he took from train to subway—he passed 63 posters. Car cards in his subway car numbered 49.

The radio was turned on at home from 7:30 a m to 8:30 a m and

from noon to one p m. During these hrs 37 commercials were spoken or sung. Mary used the car from 3:30 p m to 4:30 p m, turned on the radio and heard 16 more commercials. She also passed 178 outdoor advertising signs.

During the day Mary managed to squeeze in 80 min's of mag reading —Life and Good Housekeeping. The 2 mags contained 447 ads.

The children devoured 2 comic books during the day. They contained 50 ads.

Television was turned on from 5 p m to 10:30 p m. In that time the commercials totaled 64.

Altogether in a 15 hr day the family was exposed to 1,518 advertisements. And this goes on day after day. Obviously if a family heeded even an infinitesimal fraction of the "Buy this" or "Try that" pleas they'd spend their total time chasing down new products.

No wonder the big spenders are saying "Advertising no longer brings the results it used to!"

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Quote the weekly digest

'He who never quotes, is never quoted'

Charles Haddon Spurgeon



ACTION—1

Too many of us have a Christian vocabulary rather than a Christian experience. We think we're doing our duty when we're only talking about it.—CHAS F BANNING, quoted in *Watchman-Examiner*.

ADVICE—2

A man doesn't start giving good advice until he's too old to set a bad example.—*Empire Mag.*

AGE—3

Geriatrics experts tell us that men never grow old as long as they keep their sense of humor and an active interest in others. It must follow then that being profitably employed, rather than just sitting in a rocking chair, helps add yrs as well as happiness to life.—S MAX BECKER, Chicago mfr who has successfully added older men to his sales staff, quoted in *Sales Mgt.*

AGRICULTURE—Surplus—4

An interesting calculation made not long ago by the *Mag of Wall St* puts (our overflowing larder) in the simplest terms. Before this yr's crops, each American family had an investment interest of \$131.89 in surplus commodities and owned 14 bu's of wheat, 21 bu's of corn, 300 lbs of grain sorghum, 1/5 of a lb of tobacco, a peck of soybeans, and a bushel of barley. According to a cereal chemistry analyst in the

Dep't of Agriculture, a bushel of wheat can yield more than 60 loaves of bread. With our present wheat surplus at well over a billion bu's, we could therefore produce upwards of 60 billion loaves—or 25 loaves for every person on the planet. And with this yr's anticipated surplus alone, another 13 loaves could be piled on for good measure.—KARL E MEYER, "Too Much Food in a Starving World," *Reporter*, 9-17-'59.

BEHAVIOR—5

When asked if he had any hard and fast rules for the White House staff's behavior, Pres Eisenhower repl'd, "Yep, and they're very simple. I want everybody smiling around here. Always take your job seriously; never yourself!"—EUGENE P BERTIN, "Your Problem is People," *Pennsylvania School Jnl*, 9-'59.

BOOKS—Reading—6

Reading is a habit to be acquired; once a start has been made, pure and worthwhile enjoyment lies ahead. . . A large part of the development of the mind can come only thru contact with other minds and can be gained only thru the reading of good books.—Editorial, *Instrumentalist*.

Quote

washington

By Les & Liz
Carpenter



The 1st idea is in for naming the 3rd House Office Bldg, now under construction. The present two are known simply as the Old House Office Bldg and the New House Office Bldg. Rep Jas Fulton (R-Pa) introduced a resolution before adjournment calling for them to be named for 3 well-known Speakers during whose term of office each was completed. This would have the "Old" bldg named the Cannon Office Bldg (for "Uncle Joe" Cannon of Ill); the "New" one, the Longworth Office Bldg (for Nicholas Longworth of Ohio); and the newest one, the Rayburn Office Bldg (for Texan Sam Rayburn, present Speaker). Rayburn is a Democrat; the other two, Republicans.

" "

The gag is around about the old fellow who took a Civil Service exam in an effort to get a job as a rural mail carrier. "How far is it from the earth to the sun?" was one of the questions. He looked at it briefly and threw up his hands: "If you gonna put me on that route, I resign before I begin!"

" "

Rep Joe Kilgore (D-Tex) translates inflation: "A man who earned \$5,000 as recently as 1946 would have to earn \$7,343 this yr just to be as well off as he was then."

Quote

BROTHERHOOD—7

Our world is full of iron curtains and bamboo curtains. Sir Philip Gibbs in *The Cross of Peace*, writes this about the modern situation: "The problem of fences has grown to be one of the most acute that the world must face. Today there are all sorts of zig-zag and criss-crossing separating fences running thru the races and peoples of the world. Modern progress has made the world a neighborhood; God has given us the task of making it a brotherhood."—Rev MILTON S CAROTHERS, "The Peace of God," *Christian Observer*, 9-16-'59.

CHILD—Training—8

One of the hardest things to teach a child is that the truth is more important than the consequences.—O A BATTISTA.

CHURCH—9

Someone jokingly asked a man in a tiny railroad station if this was the Grand Central terminal. "No," he repl'd, "but it's on the same line." Our church may not be the greatest in numbers, wealth, program, or influence; but it is on the same line as the great church of the ages and of every place.—DAVID A MACLENNAN, *Church Mgt.*

CITIZENSHIP—10

Good citizenship goes beyond living within the Law; it must be based upon the unwritten law of universal ethics. — NELSON ROCKEFELLER, governor of N Y.

CIVILIZATION—11

You can't say civilization don't advance, however, for in every way they kill you a new way. — WILL ROGERS, quoted in *Everywoman's Family Circle*.



mining the magazines

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Today's Health (Sept) carries an article titled "From Outer Space: New Concepts in Medicine." In it, Brig Gen Donald D Flickinger, head of the Air Research and Development Command's bioastronautics dept, tells of new concepts of medical practice which will develop from research now being done preparatory to manned space flight. Tests devised to measure responses of body and mind to stresses in space flight may be adapted to normal conditions of life; this should bring the ideal of preventive medicine much closer to realization than is now possible.

" "

Theatre lovers will find the Sept issue of *Theatre Arts* a real delight. Billing itself "The Nostalgia Issue," the mag devotes itself this month to the 40 yrs from 1919 (a memorable one in the American theatre) to 1959. You'll enjoy pictures and reminiscences of plays and personages, some still very much present, and others all but forgotten.

" "

Newest boom in boating, says *Outdoor Life* (Sept) is the houseboat. Some of them are virtually water-going house trailers; many have borrowed mobile-home-style interiors and arrangements to make comfortable, attractive living quarters. As large boats go, they are moderate in cost, easy to handle, unusually safe and stable. In addition to use for pleasure cruising on small rivers or big ones like the

Mississippi, they make ideal base camps for hunting or fishing trips.

" "

Admirers of covered bridges are saddened by the thought that the bridges, still commonplace 50 or 60 yrs ago, are (like the old soldier) fading away. They may be pleasantly surprised to learn that there are still at least 1,000 of them. Ohio still has 263; Vermont, 105; Virginia, 8; Oregon, 84; Indiana, 170; Tennessee, 10—and so on. They are to be found in almost every part of the country except the Southwest, although most are in the East and Midwest. For a history of the bridges, and details of the surviving ones, see Thos B Leisure's "Uncovering Covered Bridges" in Sept issue of *Travel*.

" "

"The increasing anxieties and tensions of recent yrs have given tremendous importance to the teaching of music as therapy," says Lucien Thomson in "Piano Playing for the Mentally Retarded," *Music Jnl* (Sept). He goes on to discuss the beneficial effects of music therapy for the retarded and mentally ill; outlines ways of teaching them; concludes, "Working with the mentally ill is very tiring, but there is no thrill comparable to (knowing) you have a small part in helping a man . . . back to the normal world."

Quote

COMMON SENSE—12

The crown of all faculties is common sense. It is not enough to do the right thing, it must be done at the right time and place. Talent knows what to do; tact knows when and how to do it.—WM MATTHEWS, *United Mine Workers Jnl.*

CREATIVITY—13

Almost everybody has the gift to create. We are born with it, just as most of us are born with a love of music, but it must be developed and encouraged. — RUTH ZECHLIN, *The Complete Book of Handcrafts* (Branford).

DIRECTION—14

Soon after we started in the ministry, an elderly preacher said to us, "David, always remember that a preacher or a church that does not know where it wants to go, never goes anywhere but down."—DAVID P DENTON, "Objectives," *Wesleyan Methodist*, 9-16-'59.

DRINK—Drinking—15

A reader wrote to Dr Theo R Van Dellen, author of the column, "How to Keep Well," in the *Chicago Tribune*: "Because of a serious internal condition, I cannot drink alcoholic beverages. Consequently I cannot get that high feeling that makes a person more daring and aggressive. Is there any other way to get it, or some facsimile thereof?" To which the wise doctor repl'd: "Just act silly, and no one will know the difference. You will feel 'high' the next morning, whereas those who indulged will be feeling mighty low."—*Friendly Chats.*

Quote

DUTY—16

There is so much that we do not understand in this world, and the only thing to do is to accept its realities, harsh tho they may seem, and fight on. The two main rules which all of us should learn first in life are the two that have become most ignored: duty towards God, and the duty towards one's neighbor—particularly if he, or she, is old and tired.—URSULA BLOOM, "They Don't Want Pity But Love," *Tit-Bits*, London, 8-29-'59.

Quote scrap book

St Crispin's Day (Oct 25) is dedicated to the patron saint of shoemakers, saddlers, and tanners. The following prayer is usually offered to St Crispin by pedestrians:

Dear Saint, the saint of those
who make good shoes,
Thee for my patron saint I also choose.
Whene'er I walk in highway,
trail or street,
Bring thou unblistered home
my grateful feet.

—99—

ECONOMICS—17

Economics is like being lost in the woods. How can you tell where you are going when you don't even know where you are? — *Arizona Progress.*

EDUCATION—18

Some people think the trouble with the world today is that we're educating too many children and not enough parents. — *Tacoma (Wash) Ledger-News Tribune.*

EDUCATION—College—19

None of the world's great universities—such as Oxford, Paris or Pavia in Europe; much younger Harvard or Yale in this country—were planned to be what they are now. Fame came to them not because accommodations were built in advance for thousands of students, but because great teachers served to bring those thousands in. For education, as for business, it is the quality of the management rather than the magnitude of the layout that spells success. Enlargement comes after, not before, the product gets its market test.—**FELIX MORLEY**, "The State of the Nation," *Nation's Business*, 9-'59.

FALSEHOODS—20

He who sticks to a lie for self-protection is as if he clung to a lightning rod in a thunderstorm.—*Improvement Era*, published by the agencies of Church of Jesus Christ of Latter-day Saints.

FAMILY LIFE—21

Because of the dramatic disintegration of (about) 15% of our families, many sociologists have concentrated in recent decades on studying *their* problems, and have mistakenly considered them as symptoms of a gen'l sickness in our society. This has misled the sociologists into making gloomy observations about the "decadence of American civilization." But according to two sociologists who conducted (the new Harvard Survey of Successful American Families), these pessimistic predictions of the approaching decline and fall of America are all wrong. Actually, unlike ancient Rome, 20th century America has discovered a new pattern for survival during a period of rapid change which promises to

lead to the renaissance of the U S family. — **JACK HARRISON POLLACK**, "What Makes Happy Families Happy?" *This Wk*, 9-13-'59.

FOREIGN AID—22

If it's such a small world, why does it take so much of our money to run it?—*Fifth Wheel*, hm, Indiana Motor Truck Ass'n.

FUTURE—Present—23

The best preparation for tomorrow is to live fully today.—**LAWRENCE K FRANK**, "A Good Beginning Has No End," *Childhood Education*, 9-'59.

GIFTS—Giving—24

When a minister was asked how his tiny church could do so much, he said, "When God gets people's total lives, of course He also gets their pocketbooks." We should not have to shame people into giving by comparing statistics which remind them how much more they pay for taxes, amusements, cosmetics, or tobacco than for their church. Nor should we have to get people to give money in exchange for a good meal or an exciting prize. . . . When we give ourselves with our gift, that gift becomes truly effective and acceptable.—*Church Herald*.

GOD—and Man—25

An old servant once was sent by his master on an important errand. Meeting with hearty success on his mission, he gave as the explanation: "I being in the way, the Lord led me."—"The Keeping Jehovah," *Megiddo Message*, 9-5-'59.

Quote



"Some one had blunder'd . . ."

Some 670 men of an English light cavalry brigade, fighting in the Crimean War, charged a Russian artillery post at Balaklava (Oct 25, 1854). Only a handful returned. The famous Charge of the Light Brigade was heroic, ill-advised, and futile. Commented a French gen'l at the time, "It's magnificent, but it's not war." But while the Brigade, thru a foolish order, was wiped out almost in entirety, its enduring memory was assured by ALFRED LORD TENNYSON's poem, *The Charge of the Light Brigade*. We present an excerpt:

"Forward, the Light Brigade!"
Was there a man dismay'd?
Not though the soldier knew

Some one had blunder'd:
Their's not to make reply,
Their's not to reason why,
Their's but to do and die:
Into the valley of Death
Rode the six hundred. . .

. . . Storm'd at with shot and shell,
While horse and hero fell,
They that had fought so well
Came through the jaws of Death
Back from the mouth of Hell,
All that was left of them,
Left of six hundred.

Quote

HAPPINESS—Lack—26

The most miserable people I have known have not been those who suffered from catastrophes—which they could blame on fate or accident—but those who had everything they wanted, except the power to enjoy it.—SYDNEY J HARRIS, *Chicago News*.

HOBBIES—27

To raise life to its highest level of attraction there should be some cultivation of hobbies and some deep interests outside of one's work and one's duty as a citizen.—PAUL H DOUGLAS, "What Does Free Society Demand of the Scientifically Educated?" *Science Teacher*, 9-'59.

HONESTY—28

"Everybody," says a disillusioned person, "doesn't appreciate honesty. The other day a cashier gave me back too much change. I called it to her attention but, instead of being grateful, she was angry. 'Why didn't you keep it and say nothing?' she demanded. 'You would have saved me a great deal of embarrassment!'" While you may not be able to control another's reaction to the opportunity to be dishonest, you can, and should, control your own.—EVELYN ZEMKE, "No Substitute for Honesty," *Partners*, 7 & 8-'59.

HOSPITALITY—29

A good cup of coffee will get a town further with a stranger than a nifty boulevard.—EUGENE P BERTIN, "Your Problem Is People," *Pennsylvania School Jnl*, 9-'59.

HOUSING—30

Before the craze for split-level homes a fellow kept it to himself if he lived over a garage.—*Balance Sheet*.

....pathways to the past.....



Nat'l Honey Wk

Oct 25—Feast of St Crispin. . . 105 yrs ago (1854) the Charge of the Light Brigade, immortalized in Tennyson's poem of that name, took place. It was one of the most heroic episodes in British military history, but nevertheless the Russians killed or wounded two-thirds of the entire force (see GEM BOX) . . . 5 yrs ago (1954) a session of the President's Cabinet was televised for the 1st time in history. Occasion was a special report by Sec'y of State John Foster Dulles on his return from a mtg of the for'gn ministers of 15 nat'ns in Paris.

Oct 26—590 yrs ago (1369) Chas V, king of France, known as "Chas the Wise," dedicated a monument to his personal chef, Benkels, who had invented a recipe for pickled fish which His Majesty particularly liked. . . 195 yrs ago (1764) the *Hartford Courant*, oldest continuously published newspaper in the U S, was 1st issued. . . 5 yrs ago (1954) Queen Mother Elizabeth of England arrived in N Y to begin a 24-day visit to the U S and Canada.

Oct 27—Navy Day. . . The 1st subway to prove practical started operation in N Y 55 yrs ago (1904). It ran from Brooklyn Bridge to 145th St in Manhattan.

Oct 28—40 yrs ago (1919) the Volstead Act, designed to provide means for enforcing the Prohibition Amendment, was passed over Pres Wilson's veto. (In defining an

alcoholic beverage, the Volstead Act ruled that any beverage containing $\frac{1}{2}$ of one per cent of alcohol was intoxicating.) . . . Losses in quoted values on the N Y Stock and Curb Exchange exceeded \$10 million 30 yrs ago today (1929).

Oct 29 — 75 yrs ago (1884) the Democratic Party united in anger against a statement made by the Rev Sam'l D Burchard in a speech endorsing the Republican presidential candidate, Jas G Blaine. "We are Republicans," said Mr Burchard, "and don't propose to leave our party and identify ourselves with the party whose antecedents have been Rum, Romanism, and Rebellion." . . . 50 yrs ago (1899) the 1st contingent of Canadian soldiers embarked for the Boer War. . . . Pandemonium reigned on the N Y Stock Exchange 30 yrs ago (1929) as prices virtually collapsed. The bottom had fallen out of the boom and the Great Depression was under way.

Oct 30—130th anniv (1829) b of John Rogers, American sculptor, best known for his statuettes of people and scenes from American life and history.

Oct 31—Halloween. . . 95 yrs ago (1864) Nevada was admitted into the Union, as the 36th state.

Quote

IMAGINATION—31

Children need to have the time to wonder, ponder and dream, and to have a positive outlet for their imaginations. It is just as important that the child develop his powers of imagination as it is for him to develop in social or group activities.—EDW L MARTIN, *Meaning in Crafts* (Prentice-Hall).

“66

I wonder if the time will come,
(It could, and that is plain)
When folks will point me out
and say,
“She once rode on a train!”
—LOUISE DARCY.

32

“99

INTUITION—33

Intuition is what enables a woman to put 2 and 2 together and get your number.—*Supervision*.

KNOWLEDGE—34

The man who knows many things, the cultivated man, runs the risk of losing himself in the jungle of his own knowledge; and he ends up by not knowing what his own genuine knowledge is. We do not have to look far; this is what happens to the modern average man. He has received so many thoughts that he does not know which of them are those he actually thinks, those he believes; and he becomes used to living on pseudo-beliefs, on commonplaces which at times are most ingenious and most intellectual, but which falsify his own existence.—JOSE ORTEGA Y GASSET, *Man and Crisis* (Norton).

Quote

LABOR RELATIONS—35

Governmental intervention in the nation's economic life has been a conspicuous feature of the 20th century social and political revolution in America. One of the significant aspects of this intervention is reflected in the development of public policies governing labor relations. Altho the most important of these labor measures are a product of the last quarter century, their roots penetrate deep into our past and in some cases reach back to European antecedents. If the 20th century became the anvil on which modern labor policies were shaped, the 19th was the furnace in which the elements that went into those policies were heated and tested.—DEWEY W GRANTHAM, Jr, Assoc Prof of History, Vanderbilt Univ, “Gov't & Labor Before the New Deal,” *Current History*, 9-'59.

LANGUAGE—Definitions—36

To clarify the conversation for those who, willingly or not, listen to the shop talk of pedagogues, a partial glossary:

Enrichment: Extra work for somebody.

Group Dynamics: Everybody talking at once.

Motivation: A student's drive to learn how to acquire a car.

Sibling Rivalry: Brotherly love, as with Cain and Abel.

Vacation: Changing jobs temporarily.—*Los Angeles School Jnl*.

LIFE—Living—37

No greater happiness can come to one than that which comes from living a life which has meaning and purpose outside one's own limited needs.—MANUEL R HOLLAND, “If We Had Given a Dam,” *Universalist Leader*, 9-'59.

MARRIED LIFE—38

Most men are simply unimportant cogs in gigantic wheels. Their jobs are routine and unglamorous. The one place where they can feel important, needed and wanted is in their own homes. But put the frustration of a wife-dominated home atop the industrial frustration of the workaday world and the load is too much to carry. The man will look for happiness outside his home.

—Rev GEO KELLY, director of Family Life Bureau, Archdiocese of N Y, N A N A.

MATURITY—39

A mature individual is not one who attains a status of protected respectability by belonging to the "right" church, club, or social set, but skillfully avoids being disturbed by the crying needs of other groups in his community. Such people may be described as "well adjusted" if adjustment is defined as harmonious conformity to their own group's standards. They may be perfectly at home with their neat bundle of prejudices, attitudes, and beliefs. A better test for identifying maturing individuals is their record for original, constructive achievement. —WILBUR M McFEELY, *On Being the Boss* (Ass'n Press).

MODERN AGE—40

In this age of suburban living, the father is away from early morning until late at night. The mother is chauffeur, disciplinarian, arbiter, housekeeper and bill payer. The child of today might well say: "My mother is an automobile and my father is a train." We do not yet know the results of such a matriarchal society, in which noted anthropologist Margaret Mead calls the father "the children's mother's

husband." But we can already see the results of a slightly less matriarchal urban and suburban society, the one in which my generation, now in their 20s, grew up.—RONA JAFFE, "The Search for a Phantom Father," *Coronet*, 10-'59.

PROBLEMS—Solution—41

The only workable rule of life in this hair-trigger world is to lick one problem at a time—in the fairest, soundest way.—*Bankers Bulletin*, hm, Bankers Commercial Corp'n, N Y.

PROGRESS—42

Much of what we mistakenly call "progress" is merely the substitution of a complicated nuisance for a simple nuisance.—SYDNEY J HARRIS, *Chicago News*.

RELIGION—43

"They have lost the people, because they do not speak to them in their own language." This was a theologian's explanation of why some churches lost their people. . . Dr W V Middleton, missions exec, says, "So far as I know, no Eskimo has ever seen a lamb. So it doesn't mean anything to him when you describe Jesus as the 'Lamb of God.' You talk about the 'Baby Seal' of God, substituting the seal for the lamb, and he gets the idea. The Eskimo has been cold all his life. You talk to him about hell-fire and it makes him happy. So you take the word for the coldest glacier in Alaska and you substitute it for 'hell'."—ROBT L GILDEA, "Wanted: Plain Preaching," *New Christian Advocate*, 9-'59.

Quote

RUSSIA—44

Eleven or 12% of Soviet cows are milked with electric powered equipment. Whether by power or by hand, all cows are milked by women.—*Society of Automotive Engineers Jnl.*

RUSSIA—America—45

There are 5 times as many farm people in Russia as in the U S. Even so, Russian farmers just barely manage to feed the country's population. American farmers produce so much that surplus crops are one of the country's problems.

This explains why Russia, with all its vast population, has only 53.4 million workers left for all the jobs off the farms. For the same kind of jobs, the U S (with 32 million fewer total population) has 62.8 million.—*U S News & World Report.*

SAFETY—Safe Driving—46

Warnings to drive carefully are nothing new. In the Old Testament, Nahum 2:5, you will find:

"The chariots shall rage in the streets, they shall jostle one another in the broad ways; they shall seem like torches, they shall run like the lightnings."—DAN BENNETT.

SELF—RIGHTEOUSNESS—47

"I told you so" is sired by self-righteousness more often than by right selfishness.—*Society of Automotive Engineers Jnl.*

SPACE AGE—48

These days you'd better think twice before promising a girl the moon.—*Oakland Tribune.*

Quote

SUCCESS—49

Some men are successful chiefly because they didn't have the advantages other people had.—*Vil-lager.*

TAXES—Cost—50

The Tax Foundation estimates the average worker now toils 2 hrs and 29 min's in each 8 hr day to earn enough to pay his taxes. This compares with 1 hr and 39 min's spent earning his food, 1 hr and 25 min's for rent or house payments, 37 min's for clothes, 42 min's for transportation, 24 min's for medical care, 20 min's for recreation and 24 min's to pay for other purchases.—*Service for Company Publications.*

THOUGHTS—51

A great proportion of the thoughts with which we live are not thought out by us with the evidence in hand. With some shame we recognize that the greater part of the things we say we do not understand very well; and if we ask ourselves why we say them, we will observe that we say them only for this reason: that we have heard them said, that other people say them. . . We have abandoned ourselves to other people and we live in a state of otherness, constantly deceiving and defrauding ourselves. We are afraid of our own life, which is synonymous with solitude, and we flee from it, from its genuine reality, from the effort it demands; we hide our own selves behind the selves of other people, we disguise ourselves behind society.—JOSE ORTEGA Y GASSET, *Man and Crisis* (Norton).

TIME—Waste—52

We are often warned not to waste time, and yet time is something we

can neither waste, or save or spend. It is a thing over which we have no control, for it moves onward constantly and inevitably. What we can and do waste is ourselves—what we could do, but don't. The love we do not give; the efforts we do not make; the kindnesses we fail to bestow and the happiness we neglect to earn. No, the waste is not time but the things that could be ours if only we would learn to understand why we are here.—*P-K Sideliner*, hm, Peter Kunz Co.

TRAVEL—53

Americans spent \$1,625,000,000 on travel abroad in '57, 16 times as much as they did in 1933.—*Townsend Plan Nat'l Courier*.

TRUTH—54

When the truth is in your way, you are on the wrong road.—*Man's Shop*.

VALUES—55

We are in conflict with a communistic ideology which treats men as pawns of an economic system. If we are to survive, we must convince ourselves that our free society gives man a higher value. And we must demonstrate this higher worth that other people of the earth will discover it. Nor is it enough to say that American wages and standards of living are higher. These may only be due to marketability. We cannot depend on our modern mkt to make the worth of a man. We must make the man of sufficient worth to support the mkt.—RALPH W SOCKMAN, "What Are We Worth?" *Arkansas Methodist*, 9-10-'59.

WORK—56

Did you ever hear of a hen demanding more pay, shorter hrs,

more benefits, or a guaranteed wage? Did you ever hear of one cackling out a strike call for shorter hrs and less work?

Not a hen. She saves her energy for digging and her cackles for accomplishments—eggs. She knows success comes from digging.—*Scandal Sheet*.

“

Nothing makes the human race
Harder to justify
Than being completely sober
When everyone else is high.
—SUZANNE DOUGLASS.

57

”

WORLD—Relations—58

We have learned to fly in the air like birds, and swim in the sea like fish. We must also learn how to live and work together on earth like men. Someone remarked that if you live beyond babyhood in this age, chances are one hundred to one you won't be killed by kindness.—EUGENE P BERTIN, "Your Problem Is People," *Pennsylvania School Jnl*, 9-'59.

YOUTH—59

Adults who are critical of today's youth seem to have forgotten the forces which swayed and guided them in their own youth. Today's youth, as compared with earlier generations, are further advanced in education, achievements, resourcefulness. Their values, ethics and morals are high. All these things they have accomplished in a world of turmoil.—WALTER D COCKING, editor, *School Executive*.

Quote

GOOD STORIES

you can use...



"I am beginning to suspect," said the bridegroom, "that your mother has a low opinion of me."

"Whatever makes you think that?" asked the bride.

Repl'd the groom, "Those towels she gave us are marked **HERS** and **IT**."—*Patuzent River Tester.* a

" "

A stenographer defines the wolf as a modern dry cleaner. He works fast and leaves no ring.—*Oral Hygiene.* b

" "

An English teacher had a freak accident in her auto. While she was examining something on the floor-board to the left of the steering wheel, someone came along and slammed her car door. She rec'd a badly torn ear from the door handle.

Unable to see the extent of her injuries, she was surprised that on three successive visits to her doctor's office new stitches were added. The doctor told her to come back one more time for additional repairs.

In exasperation she retorted: "Doctor, I don't understand how you can do more. First you did a blind stitch. The next visit it was a feather stitch, and this time the blanket stitch. What's left to do?"

Repl'd the physician: "You haven't seen my smocking yet."—*MARIE FRASER, Indiana Teacher.* c

I Laughed At This One

KEN KRAFT

Even to a linguist, the American idiom is frequently confusing. I had an amusing example of this when my wife and I rented a cottage in Arlington, Va. Next door lived an elderly couple from Holland. Both spoke several languages, and the husband, a dreamy intellectual, worked as a translator for a gov't dept. They belonged to once affluent military and political families of Holland, but when we knew them they were reduced to modest circumstances and they made a brave show at home on a do-it-themselves basis. One Sunday morning I wanted to talk to the old gentleman something, and to avoid disturbing him, waited until I heard him stirring about, hammering at some chore inside the house. I then went to the fence, near where his wife was watering flowers, and said: "I wanted to talk to your husband a moment. Is he handy?" Just then there was another bang from the hammer inside, and a hideous sound of glass shattering. The wife put down her sprinkling can with a resigned air, and shook her head.

"Nay," she said sadly. "Not very."

Quote

.....Quote-able QUIPS

The father looked up from his racing news and noticed the baby in the buggy. Turning to his wife he observed, "Baby's nose is running again."

His wife snorted and snapped, "Don't you ever think of anything except horse racing?"—*Future, U S Jr Chamber of Commerce.* d

" "

Local businessman, who wears a hearing aid, hired a new sec'y.

The girl soon learned her boss turned off his aid while concentrating and couldn't hear a word she said. When a girl friend dropped by to see her, she commented that her boss — sitting across the room — couldn't hear their conversation.

He piped up to say, "I forgot to tell you. I'm a whiz at reading lips, and I wish you wouldn't talk so much about me." — *Indianapolis Times.* e

" "

The installment collector came around to remind Joe he was 7 payments behind on his piano. "Well," repl'd Joe, "the company advertises 'pay as you play'—and I play very poorly."—*Service for Company Publications.* f

" "

At a dinner, a rabbi was seated next to a pompous woman. "One of my ancestors," boasted the lady, "signed the Declaration of Independence."

"Is that so?" asked the rabbi. "One of mine wrote the Ten Commandments."—*Mrs M V FRANZ, Together.* g

An adult Western is one in which the lady who runs the gambling joint invariably shows the goodness and location of her heart. — *PEP MEALIFFE.*

" "

A woman usually knows what's behind the headlines at breakfast time—her husband. — *MORRIE GAL-LANT.*

" "

Some of the new cars are so classy the motor no longer purrs—it sneers.—*J C SALAK.*

" "

A married man is a bachelor who didn't notice when a girl closed the escape hatch.—*DAN BENNETT.*

" "

All you have to do to get the world to beat a path to your door is decide that you want to take a nap.—*O A BATTISTA.*

" "

A beatnik figures he's real gone when he's only half there.—*HAROLD COFFIN.*

" "

If experience is the best teacher, the whole faculty should be fired.—*FRANKLIN P JONES.*

" "

If the mayhem on our highways gets any worse, a nuclear war would be sheer anticlimax.—*D O FLYNN.*

" "

There may be no fool like an old fool, but some of the younger generation seem to be doing a pretty good job.—*VESTA M KELLY.*

Quote

light armour

Richard Armour



Worming It Out Of Them

Scientists have discovered that worms have memories.—News item.

The worm, although a crawling creature,

At least has one quite high-class feature.

From facts that we are lately learning

We must confess the worm is turning.

Or, rather, to reverse the term,
It's we who turn, and not the worm,

For we who have been scornful,
rude,

Are forced to change our attitude.

A creature with a memory
Is surely not the kind to be
Trodd underfoot with careless squish,
Or spitted on a hook, for fish.

The worm, in fact (this makes us
fretful),
May be a good deal less forgetful
Than some of us with mental
blocks

And heads a little full of rocks.

But ere you rate the worm too high,
Or, having squashed one, start to
cry,

Remember worms remember but
Imagine, if you can, just what.

Quote

A mother of 4 children in our neighborhood did something the other day that she has not done in several yrs — at 11 o'clock in the morning she was sprawled across her bed with one hand under her chin, lazily reading a magazine. Wandering into the room, her 7-yr-old daughter stared at her in wild astonishment.

"Who do you think you are?" the child gasped. "A teen-ager?"—*JOE MCCARTHY, American Wkly.* h

" "

"Why do you always type your employer's speeches from dictation instead of using shorthand?"

"Because," ans'd the typist of a long-winded mbr of congress, "I need the noise of the machine to keep me awake." — *Longview (Wash) News.* i

" "

It was their 1st child. The husband was at work when he rec'd word that his wife had driven from their home to the hospital.

He dropped everything, but they were wheeling his wife back to her room when he arrived.

"Is everything all right?" he asked.

"I don't know," the new mother said anxiously. "Run out and check the car quick. I had to park in a 2-hr zone."—*Capper's Wkly.* j

" "

Two shoppers in the supermkt were discussing inflation. The 1st woman remarked, "At least it has one point in its favor."

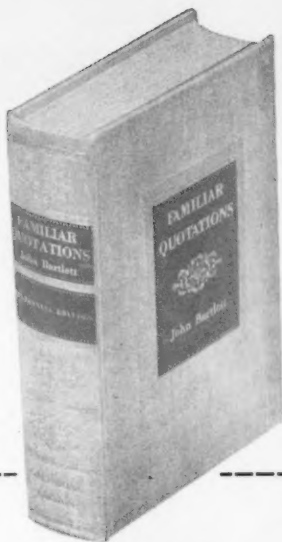
"Just what can be good about inflation?" asked the other.

"Well, these days it is almost impossible for the kids to get sick on a 5-cent candy bar."—*L & N Mag, hm, Louisville & Nashville Ry.* k

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DROKE HOUSE, Dept. Q-20, Indianapolis 6, Indiana

[Handwritten: g...-ette]

MICHAEL DAROFF, N Y clothing mfr, upon returning from Moscow visit: "Big hips seem to be a measure of feminine beauty in Russia. If a girl doesn't occupy 2 chairs when seated, Russian men say she is too skinny." 1-Q-t

" "

HENRY PLEHN, N Y foundation garment mfr: "Some psychologists see the fuller bosom only as a sex symbol. But there is much more to it than that. A large bosom always has been a symbol of security, and that's why I feel it is more popular now. We have never lived in a more insecure world." 2-Q-t

SECOND CLASS MATTER

[Handwritten: how the NEW ...]

Edited by Alice Jacobs

We don't know of anything that makes washing walls fun, but this should take some of the drudgery out of it. A lightweight tank to hold cleaning fluid has a shoulder strap, so you can wear it at a convenient height; applicator attaches to tank by means of a long tube. The tank holds up to 64 ounces of cleaning fluid, and feeds a measured amount to the sponge and brushes in the applicator when you squeeze a diaphragm in the handle. Mfr says you can clean an 8' x 12' wall in 10 min's. \$6.95. Wagner, 4611 N 32nd St, Milwaukee 9, Wis.

And we've just learned of a paint

mitt which you slip on and paint by hand. It's lambskin, like the covers on professional paint rollers. Your hand shapes the mitt to adjust to contours of the objects; you exert only slight pressure to apply the paint. The mitt is supposed to be especially handy for painting around pipes, radiators and gutters. You can get it with or without thumb—thumbless model is square-ended, making it easier to reach into corners. Cleans with soap and warm water. We're sorry we can't give you the price; mitt should be available in paint supply stores.

